

**Action Project Worksheet**  
Evangel University, Missouri

Challenging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Easy
Complex	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	Simple
High Payoff	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	Low Payoff

**Action project idea #8:** Communication of Stories

**AQIP Criterion to which this primarily relates:** Valuing People

**Briefly describe what you would like this project to accomplish.**

Successful completion of this project will result in processes and procedures enabling Evangel to collect, analyze and publish stories of positive acts, accomplishments, and indicators of quality from within the Campus community. It is anticipated that public dissemination of these stories will help to foster a quality culture and positive environment.

**Where did the idea or stimulus for this Action Project originate?**

During the Creating the Climate for Continuous Improvement Strategy Forum, the AQIP Council recognized the many acts of quality, and in turn fulfillment of the AQIP categories and Principles of a High Performance Organization which occur on an ongoing basis on campus. The Council recommended this Action Project as a way to share these acts with the campus community and stakeholders and contribute to our commitment to foster a culture of quality at Evangel.

**Which specific needs of your students or other external stakeholders would be better met if you accomplished this Project? How?**

Stories are an integral part of organizational culture. It is believed that collecting and sharing these stories will promote goodwill and feelings of pride, and help to develop a culture of quality among internal and external stakeholders.

**How would doing this Project allow you to better meet your employees' needs? Which, specifically?**

Stories are an integral part of organizational culture. It is believed that collecting and sharing these stories will promote goodwill and feelings of pride among alumni and stakeholders and continue to develop a culture of quality.

**How would accomplishing this Project change or affect your institution's culture?**

This will strengthen a culture of quality by increasing awareness of the many positive acts, accomplishments, and indicators of quality decision making and creating a public display for these stories.

**What leadership and employee enthusiasm and support is there for doing this Project now?**

Strong recommendation and support for this Project was generated by the President, Vice-President for Academic Affairs, and AQIP Council during the Creating the Climate for Continuous Improvement Strategy Forum.