

Evangel University Business Department
BACHELOR OF BUSINESS ADMINISTRATION DEGREE

University Proficiencies					
	Cr	✓		Cr	✓
ENGL 102 Basic English Skills (ACT/SAT < 20/470)	2		Writing Proficiency Needed (Note 1)	0	
ENGL 111 Composition (ACT/SAT < 26/590)*	3		Student wellness requirement (Note 2)	0	
<p>Students earning B- or higher in ENGL 102 and pass proficiency exam will move directly to COMM 205; others to ENGL 111. *Students with ACT/SAT of 24-25/550-580 can take proficiency exam before end of first semester to move to COMM 205. NOTE 1: Students transferring composition must successfully take writing proficiency exam unless exempt by ACT/SAT. NOTE 2: Students must sign up in Maybee Center and complete non-credit wellness proficiency requirements. Athletes, ROTC,</p>					
Core Curriculum Requirements					
	Cr	✓		Cr	✓
BUSN 100 University Seminar or equivalent	1		BIBL 111 Essential Christianity	3	
COMM/ENGL 205 Effective Comm; ENGL 211/212	3		BIBL 115 Old Testament Literature	3	
MATH 210 Statistics (or equivalent)	3		BIBL 116 New Testament Literature	3	
Science without lab _____	3		BIBL 360-370 Bible book study course	3	
Science with Lab _____	4		THEO 320 Pentecost	3	
Christian Stewardship: FIN 138 Personal Finance	3		ICST 350 Global Connections	3	
Healthy Relationships: PSYC 138 Healthy Relation-ships (preferred); PSYC 112 Intro to Psychology	3		Reading & Imagination: ENGL 123 Intro to Literature; HUMN 230 Western Humanities	3	
Historical Inquiry: GOVT 170 Am. Govt, HIST 111/112 Am Hist, HIST 115/116 Wrld Civ; SSCI 220 Order	3		Artistic Expression: HUMN 240 Culture; ART 100; ART 102/103; MUSC 113, COMF 220	3	
Behavioral/Social Science Option: ECON 212 Macroeconomics or any social/behavioral science	3	X	Humanities Option: Mass Comm; Deductive Logic; Critical Reasoning; humanities, foreign language, art, theater, English (not 102/111)	3	
Other:					
CORE CURRICULUM TOTAL CREDIT HOURS				53	
Business Foundation Requirements (All Majors except Business Education)					
	Cr	✓		Cr	✓
ECON 212 Principles of Macroeconomics	3		MGMT 331 Business Law I	3	
ECON 213 Principles of Microeconomics	3		MGMT 332 Business Law II	3	
MGMT 235 Organizational Design & Mgmt	3		BUED 275 Business Communications	3	
ACCT 231 Financial Accounting	3		MRKT 347 International Business	3	
ACCT 232 Managerial Accounting	3		FIN 363 Principles of Finance	3	
ACCT 239 Spreadsheet Applications	3		MGMT 446 Strategic Management	3	
MRKT 239 Principles of Marketing	3		ACCT 496/BUSN 496 Senior Seminar	1	
BUSINESS FOUNDATION TOTAL CREDIT HOURS				40	

BUSINESS MAJORS

Business majors are comprehensive majors that complete the graduation requirements without a minor. Even so, some of the majors have sufficient electives to complete a minor or a mix of courses that match the student's vocational interests. The Business Education major is on a separate degree sheet because of its unique requirements. Students can complete a double major in business by completing the core requirements (excluding electives) of each major. Combining a business major with a major in another discipline will result in two degrees and requires a minimum of at least 154 credit hours.

Accounting Major					
	Cr	✓		Cr	✓
ACCT 233 Accounting Software	2		ACCT 442 Auditing	3	
ACCT 331 Intermediate Accounting I	4		ACCT 443 Government & Not-for-Profit	3	
ACCT 332 Intermediate Accounting II	4		ACCT 444 Federal Income Tax Accounting I	3	
ACCT 336 Cost Accounting	3		ACCT 445 Federal Income Tax Accounting II	3	
ACCT 314 Information Systems Management	3		MGMT 341 Operations Management	3	
ACCT 439 Advanced Accounting	3		CPA exam requires 150 credits met using CLEP exams, minors, electives, or Missouri State's Master in Accountancy program		
ACCT 435 Business Ethics	3				
Other:					
ACCOUNTING MAJOR TOTAL CREDIT HOURS				37	

Finance Major					
Required:	Cr	<input checked="" type="checkbox"/>		Cr	<input checked="" type="checkbox"/>
MGMT 314 Information Systems Management	3		FIN 463 Advanced Finance	3	
FIN 351 Real Estate	3		FIN 458 Strategic Investing	3	
FIN 442 General Insurance	3		Core Electives from BUSN 498; ACCT 444 Fed. Income Tax I; MGMT 341 Operations Mgmt; MRKT 332 Consumer Behavior	7	
FIN 452 International Finance	3				
FIN 457 Investments	3				
FIN 299/499 Investment Group (cumulative total)	2		Other:		
FINANCE MAJOR TOTAL CREDIT HOURS				30	
Management Major					
Required:	Cr	<input checked="" type="checkbox"/>	Management Electives:	Cr	<input checked="" type="checkbox"/>
MGMT 314 Information Systems Management	3		Electives from following (or other Dept approved):	3	
MGMT 341 Operations Management	3		- BUSN 498 Mgmt Internship (3)		
MGMT 343 Human Resource Management	3		- MGMT 440 Organizational Leadership (3)		
MGMT 349 Human Behavior in Organizations	3		- MGMT 435 Business Ethics (3)		
MGMT 434 Workforce Selection & Development	3		Selected courses or minors in HR mgmt, intl bus, CIS, mrkt, leadership, sport admin, music bus or other approved areas related to vocation	12	
Other:					
Other:					
MANAGEMENT MAJOR TOTAL CREDIT HOURS				30	
Marketing Major					
Required:	Cr	<input checked="" type="checkbox"/>	Core Electives:	Cr	<input checked="" type="checkbox"/>
MRKT 332 Consumer Behavior	3		Electives from following (or other Dept approved):	9	
MRKT 341 Promotions Management	3		- BUSN 498 Marketing Internship (3)		
MRKT 389 Digital Marketing	3		- MRKT 333 Advertising (3)		
MRKT 441 Marketing Research	3		- MRKT 342 Sales Management (3)		
MRKT 446 Marketing Management	3		- MRKT 345 Desktop Publishing (3)		
Electives from MRKT, MGMT, LEAD, CIS, COMM, ART or others approved as related to vocation	6		- MRKT 331 Entrepreneurship (3)		
			- MRKT 352 Public Relations (3)		
MARKETING MAJOR TOTAL CREDIT HOURS				30	
Non-Profit Business & Social Enterprise Major					
Required:	Cr	<input checked="" type="checkbox"/>	Elect Management Emphasis	Cr	<input checked="" type="checkbox"/>
NBUS 238 Philanthropy: Theory and Practice	3		MGMT 343 Human Resource Management	3	
NBUS 233 Nonprofit Financial Mgmt	1		NBUS 353 Volunteer Engage/Resource Mgmt	3	
MGMT 349 Human Behavior in Organizations	3		MGMT/LEAD 440 Organizational Leadership	3	
NBUS 333 Nonprofit Governance and Law	3		Electives (NBUS, MGMT, ICST, SWK, other)	9	
BUSN 498 Internship (Nonprofit)	3		Elect Promotion/Social Enterprise Emphasis	Cr	<input checked="" type="checkbox"/>
In addition to above, select the management emphasis or promotion /social enterprise emphasis courses from right column. As an alternative, complete a minor in social work, criminal justice, intercultural studies, Intl & multicultural studies, Biblical studies, TESOL/TEFL, or other area of			NBUS 311 Nonprofit Marketing & Promotion	3	
			NBUS 323 Introduction to Social Enterprise	3	
			MRKT 352 or 452 Public Relations I or II	3	
			Electives (NBUS, MRKT, COMM, ICST, other)	9	
NONPROFIT BUSINESS & SOCIAL ENTERPRISE MAJOR TOTAL HOURS				31	

BUSINESS MINORS

The business minors shown below are designed for students who want to include business with a major in another department. Even so, students with a business major can choose to complete a minor using electives in the major. Less credits than shown are required because several of the course in each minor are included in the Business Foundation curriculum.

Accounting Minor		
	Cr	<input checked="" type="checkbox"/>
ACCT 231 Financial Accounting	3	<input checked="" type="checkbox"/>
ACCT 232 Managerial Accounting	3	<input checked="" type="checkbox"/>
ACCT 331 Intermediate Accounting I	4	<input checked="" type="checkbox"/>
ACCT 332 Intermediate Accounting II	4	<input checked="" type="checkbox"/>
ACCT 336 Cost Accounting	3	<input checked="" type="checkbox"/>
ACCT 444 Federal Income Tax Accounting I	3	<input checked="" type="checkbox"/>
TOTAL HOURS	20	

Finance Minor		
	Cr	<input checked="" type="checkbox"/>
ACCT 231 Financial Accounting	3	<input checked="" type="checkbox"/>
ECON 212 Principles of Macroeconomics	3	<input checked="" type="checkbox"/>
FIN 363 Principles of Finance	3	<input checked="" type="checkbox"/>
FIN 452 International Finance	3	<input checked="" type="checkbox"/>
FIN 457 Investments	3	<input checked="" type="checkbox"/>
Electives from the following:	3	<input checked="" type="checkbox"/>
- FIN 351 Principles of Real Estate		<input type="checkbox"/>
- FIN 442 General Insurance		<input type="checkbox"/>
- FIN 458 Strategic Investing		<input type="checkbox"/>
- FIN 463 Advanced Finance		<input type="checkbox"/>
TOTAL HOURS	18	

Management Minor		
	Cr	<input checked="" type="checkbox"/>
ACCT 231 Financial Accounting	3	<input checked="" type="checkbox"/>
ECON 212 Principles of Macroeconomics	3	<input checked="" type="checkbox"/>
MRKT 239 Principles of Marketing	3	<input checked="" type="checkbox"/>
MGMT 235 Organizational Design & Mgmt	3	<input checked="" type="checkbox"/>
MGMT 331 Business Law I	3	<input checked="" type="checkbox"/>
MGMT 349 Human Behavior in Organizations	3	<input checked="" type="checkbox"/>
Select from the following:	3	<input checked="" type="checkbox"/>
- MGMT 341 Operations Management (3)		<input type="checkbox"/>
- MGMT 343 Human Resources Management		<input type="checkbox"/>
- MGMT 434 Workforce Selection & Develop (3)		<input type="checkbox"/>
TOTAL HOURS	21	

Marketing Minor		
	Cr	<input checked="" type="checkbox"/>
ECON 212 Principles of Macroeconomics	3	<input checked="" type="checkbox"/>
MRKT 239 Principles of Marketing	3	<input checked="" type="checkbox"/>
MRKT 332 Consumer Behavior	3	<input checked="" type="checkbox"/>
MRKT 341 Promotions Management	3	<input checked="" type="checkbox"/>
MRKT 347 International Business	3	<input checked="" type="checkbox"/>
Any MRKT prefix elective _____	3	<input checked="" type="checkbox"/>
Any MRKT prefix elective _____	3	<input checked="" type="checkbox"/>
TOTAL HOURS	21	

Nonprofit Business & Social Enterprise Minor		
	Cr	<input checked="" type="checkbox"/>
ECON 212 Principles of Macroeconomics	3	<input checked="" type="checkbox"/>
MGMT 235 Organizational Design & Mgmt	3	<input checked="" type="checkbox"/>
MRKT 239 Principles of Marketing	3	<input checked="" type="checkbox"/>
NBUS 233 Nonprofit Financial Management	1	<input checked="" type="checkbox"/>
NBUS 333 Nonprofit Governance and Law	3	<input checked="" type="checkbox"/>
NBUS 238 Philanthropy: Theory and Practice	3	<input checked="" type="checkbox"/>
Elective from the following:	3	<input checked="" type="checkbox"/>
- NBUS 353 Volunteer Engage/Manage (3)		<input type="checkbox"/>
- NBUS 311 Non-Profit Mrkt & Promotion (3)		<input type="checkbox"/>
- NBUS 323 Intro to Social Enterprise (3)		<input type="checkbox"/>
TOTAL HOURS	19	

Human Resource Management Minor		
	Cr	<input checked="" type="checkbox"/>
MGMT 235 Organizational Design & Mgmt	3	<input checked="" type="checkbox"/>
MGMT 343 Human Resource Management	3	<input checked="" type="checkbox"/>
MGMT 349 Human Behavior in Organizations	3	<input checked="" type="checkbox"/>
MGMT 434 Workforce Selection & Develop	3	<input checked="" type="checkbox"/>
Select from following electives:	6	<input checked="" type="checkbox"/>
- BUSN 498 Human Resource Internship (3)		<input type="checkbox"/>
- MGMT 440 Organizational Leadership (3)		<input type="checkbox"/>
- LEAD 250 Personal Leadership (3)		<input type="checkbox"/>
- LEAD 350 Community Leadership (3)		<input type="checkbox"/>
TOTAL HOURS	18	

International Business Minor		
	Cr	<input checked="" type="checkbox"/>
ICST 310 Intercultural Communication	3	<input checked="" type="checkbox"/>
ECON 212 Macroeconomics	3	<input checked="" type="checkbox"/>
MRKT 347 International Business	3	<input checked="" type="checkbox"/>
FIN 452 International Finance	3	<input checked="" type="checkbox"/>
GOVT 349 International Law	3	<input checked="" type="checkbox"/>
Elective: any Anthropology (ANTH) course	3	<input checked="" type="checkbox"/>
Foreign Language or proficiency ⁽¹⁾	3	<input checked="" type="checkbox"/>
BUSN 494 Intl Business Experience ⁽²⁾	1	<input checked="" type="checkbox"/>
TOTAL HOURS	22	

(1) Credits not required if proficiency approved by the department which may include successful completion of high school language courses, commercial language programs, extensive exposure to foreign language environment, etc.

(2) Must be associated with international travel experience (Global Connections, study abroad,

BUSINESS CONCENTRATIONS

The business concentrations shown below are designed for students who do not want a comprehensive business major, but who want a business curriculum that is more substantial than a minor. Students can graduate with a double concentration in two different disciplines or a concentration and two minors in various disciplines. Students can also complete a concentration in business along with a non-comprehensive major in another discipline. The business concentrations include most of the prerequisite courses required for an MBA degree.

Accounting Concentration					
	Cr	✓		Cr	✓
ACCT 231 Financial Accounting	3		ACCT 336 Cost Accounting	3	
ACCT 232 Managerial Accounting	3		MGMT 331 Business Law I	3	
ACCT 331 Intermediate Accounting I	4		MGMT 446 Strategic Management	3	
ACCT 332 Intermediate Accounting II	4		Electives from the following:	3	
ACCT 442 Auditing	3		- ACCT 439 Advanced Accounting (3)		
ACCT 444 Federal Income Tax Accounting I	3		- ACCT 443 Govt & Not-for-Profit (3)		
ECON 212 Principles of Macroeconomics	3				
ACCOUNTING CONCENTRATION TOTAL CREDIT HOURS				35	

Management Concentration					
	Cr	✓		Cr	✓
ACCT 231 Financial Accounting	3		MGMT 341 Operations Management	3	
ACCT 232 Managerial Accounting	3		MGMT 343 Human Resource Management	3	
ECON 212 Principles of Macroeconomics	3		MGMT 349 Human Behavior in Orgs	3	
MRKT 239 Principles of Marketing	3		FIN 363 Principles of Finance	3	
MGMT 331 Business Law I	3		MGMT 446 Strategic Management	3	
MGMT 235 Organizational Design & Mgmt	3		Approved business elective	3	
MANAGEMENT CONCENTRATION TOTAL CREDIT HOURS				36	

Marketing Concentration					
	Cr	✓		Cr	✓
ACCT 231 Financial Accounting	3		MRKT 342 Sales Management	3	
ECON 212 Principles of Macroeconomics	3		MRKT 347 International Business	3	
MGMT 331 Business Law I	3		Electives from the following:	3	
MGMT 446 Strategic Management	3		- MRKT 441 Marketing Research (3)		
MRKT 239 Principles of Marketing	3		- MRKT 446 Marketing Management (3)		
MRKT 332 Consumer Behavior	3		Other marketing elective _____	3	
MRKT 341 Promotions Management	3		Other marketing elective _____	3	
MARKETING CONCENTRATION TOTAL CREDIT HOURS				36	

Nonprofit Business & Social Enterprise Concentration					
Required:	Cr	✓	Electives:	Cr	✓
ACCT 231 Financial Accounting	3		Choose 6 credits from following:	6	
NBUS 233 Nonprofit Financial Management	1		- NBUS 323 Intro to Social Enterprise (3)*		
ECON 212 Principles of Macroeconomics	3		- NBUS 311 Nonprofit Mrkt & Promotion (3)*		
MRKT 239 Principles of Marketing	3		- NBUS 353 Volunteer Engage/Mgmt (3)		
MGMT 331 Business Law I	3		Choose 3 credits from following:	3	
FIN 363 Principles of Finance	3		- MGMT 343 Human Resource Mgmt (3)		
MGMT 235 Organizational Design & Mgmt	3		- MGMT 349 Human Behavior in Orgs (3)		
NBUS 333 Nonprofit Governance & Law	3		- MRKT 352 or 452 Public Relations I or II (3)*		
NBUS 238 Philanthropy: Theory & Practice	3				
MGMT 446 Strategic Management	3		<i>*Provides promotion/social enterprise emphasis</i>		
NONPROFIT BUSINESS & SOCIAL ENTERPRISE CONCENTRATION TOTAL CREDIT HOURS				37	