

BACHELOR OF BUSINESS ADMINISTRATION DEGREE
(Revised 6-12-13)

FRAMEWORKS

Proficiencies required:

- ENGL 102* required if Engl/Writing ACT/SAT <20/470 _____
 ENGL 111 required if Engl/Writing ACT/SAT <26/590* _____
 Circle & check if Writing Proficiency required within 1 semester for those transferring composition. _____

*Students who earn an A or B in ENGL 102 may take Proficiency Exam and move to RHET 205. If less than B, must take ENGL 111 before RHET 205. Students with Engl/Writing ACT/SAT 24-25/550-580 may take Proficiency Exam before end of first term. If passed, student can move directly to ENGL 205.

Integrated Studies Minor (21 hours required):

- RHET 205 Effective Communication (Engl ACT 26+) 3 _____
 BIBL 111 Essential Christianity 3 _____
 FRWK 220 Interdisciplinary: Order 3 _____
 FRWK 230 Interdisciplinary: Humanity 3 _____
 FRWK 240 Interdisciplinary: Culture 3 _____
 FRWK 320 Interdisciplinary: Pentecost 3 _____
 THEO 350 Global Connect (1 + 2 credit courses) 3 _____

Other Frameworks Requirements**

- BUSN 100 University Seminar 1 _____
 BIBL 115 Old Testament Literature 3 _____
 BIBL 116 New Testament Literature 3 _____
 BIBL 360-379 Book Study 3 _____
 FIN 138 Personal Finance 3 _____
 PSYC 138 Human Behavior and Relationships 3 _____
 Can substitute PSYC 112, 234,235, 237, or SOCI 111
 Social Science Elective (Govt/Hist preferred) _____ 3 _____
 Humanities Elective _____ 3 _____
 Recommend Comm 113 or PHIL; Can be ART, COMM, ENGL, Language, HUMN, MORG (max of 1 credit) MUSC, PHIL, THTR)
 Science with Lab _____ 4 _____
 Science without Lab _____ 3 _____
 MATH 210 Statistics 3 _____
 Other gen. ed. taken: _____

TOTAL FRAMEWORKS HOURS (53 required) _____

**All transfer students will be required to take BIBL 111. The following schedule shows FRWK and BIBL requirements for Other Frameworks:

- Transfer 46 or less hours All required
 Transfer 46.5-62 hours BIBL 115 or 116; BIBL 350-370; FRWK 250 + 6 hrs
 Transfer 62.5-93 hours BIBL 115 or 116 + 9 hrs FRWK
 Transfer 93.5+ hours BIBL 115 or 116 + FRWK 250

BUSINESS FOUNDATION

- BUED 111 Keyboarding (or Proficiency*) 1 _____
 BUED 112 Word Processing (or Proficiency*) 2 _____
 ECON 212 Principles of Macroeconomics 3 _____
 ECON 213 Principles of Microeconomics 3 _____
 MGMT 235 Organizational Design & Management 3 _____
 ACCT 231 Financial Accounting 3 _____
 ACCT 232 Managerial Accounting 3 _____
 ACCT 239 Spreadsheet Applications 2 _____
 MRKT 239 Principles of Marketing 3 _____
 MGMT 331 Business Law I 3 _____
 MGMT 332 Business Law II 3 _____
 BUED 335 Business Communications 3 _____
 MRKT 347 International Business 3 _____
 FIN 363 Principles of Finance 3 _____
 MGMT 446 Strategic Management (Seniors Only) 3 _____
 BUSN 496 Senior Seminar 1 _____

TOTAL BUSINESS FOUNDATION HOURS 42 _____

*Business Department offers a proficiency exam that, if passed, will allow these hours to be earned without taking the courses.

Name: _____

Because of the business core required, business majors are comprehensive and do not require a minor. Even so, the majors provide course flexibility to enable students to integrate a minor or to select a mix of courses that will best support their particular vocational interest. A minimum of 124 hours with 36 upper division credits and minimum of 2.00 GPA is required to graduate. 30 of last 40 credits must be taken at Evangel.

ACCOUNTING MAJOR

- ACCT 233 Accounting Software F 2 _____
 ACCT 331 Intermediate Accounting I F 4 _____
 ACCT 332 Intermediate Accounting II F 4 _____
 ACCT 336 Cost Accounting S 3 _____
 ACCT 337 Information Systems Management S 3 _____
 ACCT 439 Advanced Accounting S 3 _____
 ACCT 435 Business Ethics S 3 _____
 ACCT 442 Auditing S 3 _____
 ACCT 443 Government & Not-for-Profit F 3 _____
 ACCT 444 Federal Income Tax Acct. I F 3 _____
 MGMT 341 Operations Management F 3 _____
 Electives from ACCT 339 Forensics Accounting, 445 Federal Income Tax II, 498 Acct Internship, or other business related courses. **See advisor about completing 150 credit hours to qualify for CPA exam.** 3 _____

TOTAL ACCOUNTING MAJOR HOURS (34) _____

FINANCE MAJOR

- ECON 331 Money & Banking S 3 _____
 FIN 351 Real Estate S 3 _____
 FIN 442 General Insurance S 3 _____
 FIN 452 International Finance F 3 _____
 FIN 457 Investments F 3 _____
 FIN 299/499 Investment Group (cumulative total) B 2 _____
 FIN 458 Strategic Investing I F 2 _____
 FIN 459 Strategic Investing II S 2 _____
 FIN 463 Advanced Finance S 3 _____
 Electives: FIN 498 Internship, ACCT 336, 337, 339, 444, MGMT 341, 435, MRKT 332, or other department approved 6 _____

TOTAL FINANCE MAJOR HOURS 30 _____

MANAGEMENT MAJOR

- MGMT 341 Operations Management B 3 _____
 MGMT 343 Human Resource Management S 3 _____
 MGMT 349 Human Behavior in Organizations B 3 _____
 Electives from below: 6 _____

- MGMT 337 Info Sys Mgmt MGMT 498 Internship
 MGMT 422 Comp & Benefits MGMT 435 Business Ethics
 MGMT 434 Workforce Select/Dev NBUS Intro to Social Enterprise
 Other department approved _____

Electives from ACCT, ECON, FIN, MGMT, MRKT, LEAD, COMM, CPSC, RESM or other department approved courses/minors that contribute to the student's vocational interest. 6 must be upper division. 15 _____

TOTAL MANAGEMENT MAJOR HOURS 30 _____

MARKETING MAJOR

- MRKT 332 Consumer Behavior B 3 _____
 MRKT 341 Promotions Management F 3 _____
 MRKT 441 Marketing Research F 3 _____
 MRKT 446 Marketing Management S 3 _____
 Electives from MRKT, MGMT, LEAD, CPSC, ART 6 _____

- Electives from the following 3-credit courses 12 _____
 MRKT 333 Advertising MRKT 342 Sales Mgmt
 MRKT 345 Desktop Publishing MRKT 352 Public Relations
 MRKT 498 Internship MRKT 499 Directed Research
 MRKT 299.Entrepreneurship Other approved _____

TOTAL MARKETING MAJOR HOURS (30) _____

(Continued on back)

NONPROFIT BUSINESS & SOCIAL ENTERPRISE MAJOR

NBUS 238	Philanthropy: Theory & Practice	F	3	_____
NBUS 233	Nonprofit Financial Mgmt	F	1	_____
MGMT 349	Human Behavior in Orgs	B	3	_____
NBUS 333	Nonprofit Governance & Law	S	3	_____
MGMT 498	Internship (related to major)	B	3	_____

Choose emphasis in Management or Mrkt/Social Enterprise below:

<u>Management Emphasis</u>	<u>Mrkt/Social Enterprise Emphasis</u>
3 MGMT 343 Human Resource Mgmt	3 NBUS 311 Nonprofit Mrkt & Promo
3 NBUS 353 Volunteer Engage/Mgmt	3 NBUS 323 Intro to Social Enterprise
3 MGMT 440 Org Leadership	3 MRKT 352/452 Public Relations I or II
9 Electives*	9 Electives*

TOTAL NONPROFIT MAJOR HOURS (31) _____

BUSINESS DEPARTMENT CONCENTRATIONS AND MINORS

Concentrations and minor typically apply to non-business majors who wish to develop an emphasis in business. A student may graduate with a Bachelor of Science or Arts with a double concentration in two degree areas. Business majors may complete a minor to meet the elective requirements for the major or may select courses from one or more of the minors to complement their vocational interests.

ACCOUNTING CONCENTRATION

ACCT 231	Financial Accounting	3	_____
ACCT 232	Managerial Accounting	3	_____
ACCT 331	Intermediate Accounting I	4	_____
ACCT 332	Intermediate Accounting II	4	_____
ACCT 336	Cost Accounting	3	_____
ACCT 439	<i>Advanced Accounting OR</i>		
ACCT 443	<i>Government & Not-for-Profit</i>	3	_____
ACCT 442	Auditing	3	_____
ACCT 444	Federal Income Tax Acct. I	3	_____
ECON 212	Principles of Macroeconomics	3	_____
MGMT 331	Business Law I	3	_____
MGMT 446	Strategic Management	3	_____
TOTAL			(35)

MANAGEMENT CONCENTRATION

ACCT 231	Financial Accounting	3	_____
ACCT 232	Managerial Accounting	3	_____
ECON 212	Principles of Macroeconomics	3	_____
MRKT 239	Principles of Marketing	3	_____
MGMT 331	Business Law I	3	_____
MGMT 235	Organizational Design & Management	3	_____
MGMT 341	Operations Management	3	_____
MGMT 343	Human Resource Management	3	_____
MGMT 349	Human Behavior in Organizations	3	_____
FIN 363	Principles of Finance	3	_____
MGMT 446	Strategic Management	3	_____
	Approved business elective	3	_____
TOTAL			(36)

MARKETING CONCENTRATION

ACCT 231	Financial Accounting	3	_____
ECON 212	Principles of Macroeconomics	3	_____
MGMT 331	Business Law I	3	_____
MGMT 446	Strategic Management	3	_____
MRKT 239	Principles of Marketing	3	_____
MRKT 332	Consumer Behavior	3	_____
MRKT 341	Promotions Management	3	_____
MRKT 342	Sales Management	3	_____
MRKT 347	International Business	3	_____
MRKT 441	Marketing Research OR MRKT 446	3	_____
	Marketing Management	3	_____
MRKT	Marketing Electives	6	_____
TOTAL			(36)

ACCOUNTING MINOR

ACCT 231	Financial Accounting	3	_____
ACCT 232	Managerial Accounting	3	_____
ACCT 331	Intermediate Accounting I	4	_____
ACCT 332	Intermediate Accounting II	4	_____
ACCT 336	Cost Accounting	3	_____
ACCT 444	Federal Income Tax Accounting I	3	_____
TOTAL			(20)

FINANCE MINOR

ACCT 231	Financial Accounting	3	_____
ECON 212	Prin. of Macroeconomics	3	_____
ECON 331	Money & Banking	3	_____
FIN 363	Principles of Finance	3	_____
FIN 351	Principles of Real Estate or FIN 442 General Insurance	3	_____
FIN 452	International Finance	3	_____
FIN 457	Investments	3	_____
TOTAL			(21)

HUMAN RESOURCES MANAGEMENT MINOR

MGMT 235	Organizational Design/Mgmt	3	_____
MGMT 343	Human Resource Management	3	_____
MGMT 349	Human Behavior in Organizations	3	_____
MGMT 422	Compensation and Benefits	3	_____
MGMT 434	Workforce Selection and Development	3	_____
TOTAL			20

Select 5-6 hours from the following electives:

<input type="checkbox"/> MGMT 498 Internship in HR (3)	<input type="checkbox"/> LEAD 490 Readings in Leadership (1)
<input type="checkbox"/> MGMT 440 Org. Leadership (3)	<input type="checkbox"/> Other department approved electives
<input type="checkbox"/> LEAD 250 Personal Leadership (3)	

MANAGEMENT MINOR

ACCT 231	Financial Accounting	3	_____
ECON 212	Principles of Macroeconomics	3	_____
MGMT 331	Business Law I	3	_____
MGMT 235	Organizational Design & Management	3	_____
MGMT 343	Human Resources Management	3	_____
MGMT 349	Human Behavior in Organizations	3	_____
MRKT 239	Principles of Marketing	3	_____
TOTAL			21

MARKETING MINOR

ECON 212	Principles of Macroeconomics	3	_____
MRKT 239	Principles of Marketing	3	_____
MRKT 332	Consumer Behavior	3	_____
MRKT 341	Promotions Management	3	_____
MRKT 347	International Business	3	_____
	<i>Any MRKT prefix course</i>	6	_____
TOTAL			21

INTERNATIONAL BUSINESS MINOR

ICST 211	Intercultural Living	3	_____
ANTH 231	Introduction to Anthropology	3	_____
MRKT 347	International Business	3	_____
FIN 452	International Finance	3	_____
ANTH 232	<i>Cross-Cultural Communications OR ICST 310 Intercultural Communications</i>	3	_____
GOVT 349	International Law OR GOVT 350 <i>International Organization</i>	3	_____
MRKT 498	<i>Internship OR ENGL/FREN/SPAN 494</i>	3	_____
TOTAL			21

LEADERSHIP PROGRAM: Students may choose electives from the Leadership Scholars program (7 credits) or Leadership Minor (18 credits). Ask your advisor about this opportunity.