

2013 – 2014 ANNUAL REPORT

(including first-destination data for traditional undergraduates from the classes of
December 2012, May 2013, & July 2013)

June 1, 2014

Career Services Staff:

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Donna Trower, Career Marketing Coordinator
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First Destination Data

Total Number of Graduates¹ 263
 Unknown status² 37.64%

Knowledge Rate 62.36%

Information below is based on those graduates about whom we know their status (n=164).

Employment/Education Status	Total	Percentage
Employed full-time (exclusive of continuing education)	112	68.29%
Employed full-time <i>and</i> continuing education	9	5.49%
Continuing education	21	12.80%
Employed part-time <i>and</i> continuing education	3	7.93%
Employed part-time (exclusive of continuing education)	13	1.83%
Not seeking employment (<i>not</i> included in other categories)	1	0.61%
Seeking employment (<i>not</i> included in other categories)	5	3.05%

A further breakdown of those employed full-time is below.

Employed full-time:

Employed full-time (exclusive of continuing education)	112	68.29%
<i>Related to area of study</i>		
Yes, related	82	73.21%
No, unrelated	14	12.50%
Not disclosed/unknown	16	14.29%

<i>Degree required for position</i>		
Yes, required	49	43.75%
No, not required	14	12.50%
Not disclosed/unknown	49	43.75%

<i>Timeframe for securing employment</i>		
Prior to graduation	8	7.14%
0-3 months after graduation	47	41.97%
3.1-6 months after graduation	12	10.71%
6.1-12 months after graduation	8	7.14%
Not disclosed/unknown	37	33.04%

<i>Timeframe for current position</i>		
Long-term potential	27	24.11%
Temporary	5	4.46%
Other (cultural enrichment)	2	1.79%
Not disclosed/unknown	78	69.64%

<i>Salary information</i>		
\$ 23,000 or less	9	8.04%
\$ 23,000 – \$ 28,000	8	7.14%
\$ 28,000 – \$ 33,000	6	5.36%
\$ 33,000 – \$ 40,000	8	7.14%
\$ 40,000 or more	3	2.68%
Not disclosed/unknown	78	69.64

¹ Includes traditional undergraduates from the graduating classes of December 2012, May 2013, and July 2013

² Represents the number of graduates from whom no information was received or those whose status could not be determined from social media or other online sources

Breakdown of Degrees:

First Destination Status	Total	Percentage
<i>Associate of Arts</i>	4	
Employed full-time (exclusive of continuing education)	1	
Employed full-time <i>and</i> continuing education		
Continuing education		
Employed part-time <i>and</i> continuing education		
Employed part-time (exclusive of continuing education)		
Not seeking employment (<i>not</i> included in other categories)		
Seeking employment (<i>not</i> included in other categories)		
Not disclosed/unknown status	3	
<i>Bachelor of Arts</i>	49	
Employed full-time (exclusive of continuing education)	26	
Employed full-time <i>and</i> continuing education	1	
Continuing education	4	
Employed part-time <i>and</i> continuing education	1	
Employed part-time (exclusive of continuing education)		
Not seeking employment (<i>not</i> included in other categories)	1	
Seeking employment (<i>not</i> included in other categories)	1	
Not disclosed/unknown status	15	
<i>Bachelor of Business Administration</i>	30	
Employed full-time (exclusive of continuing education)	17	
Employed full-time <i>and</i> continuing education	1	
Continuing education	1	
Employed part-time <i>and</i> continuing education	2	
Employed part-time (exclusive of continuing education)		
Not seeking employment (<i>not</i> included in other categories)		
Seeking employment (<i>not</i> included in other categories)	1	
Not disclosed/unknown status	8	

Breakdown of Programs of Study:

First Destination Status	Total	Percentage
<i>Business</i>	31	
<i>(Accounting, Business Education, Finance, Management, Marketing, Nonprofit Business & Social Enterprise)</i>		
Employed full-time (exclusive of continuing education)	17	
Employed full-time <i>and</i> continuing education	1	
Continuing education	1	
Employed part-time <i>and</i> continuing education	2	
Employed part-time (exclusive of continuing education)		
Not seeking employment (<i>not</i> included in other categories)		
Seeking employment (<i>not</i> included in other categories)	1	
Not disclosed/unknown status	9	
<i>Communication</i>	28	
<i>(Advertising & Public Relations, Broadcasting, Communication Arts Education, Communication Studies, Digital Arts, Film, Journalism, Political Communication, Electronic Media, Business Communication)</i>		
Employed full-time (exclusive of continuing education)	16	
Employed full-time <i>and</i> continuing education		
Continuing education		
Employed part-time <i>and</i> continuing education	1	

Employed part-time (exclusive of continuing education)	1
Not seeking employment (<i>not</i> included in other categories)	
Seeking employment (<i>not</i> included in other categories)	
Not disclosed/unknown status	10

Education 23
(Early Childhood Education, Elementary Education, Middle School Education, Child Care & Development)

Employed full-time (exclusive of continuing education)	10
Employed full-time <i>and</i> continuing education	2
Continuing education	
Employed part-time <i>and</i> continuing education	1
Employed part-time (exclusive of continuing education)	
Not seeking employment (<i>not</i> included in other categories)	
Seeking employment (<i>not</i> included in other categories)	
Not disclosed/unknown status	10

Secondary Education
(Art Education, Biology Education, Business Education, Chemistry Education, Communication Arts Education, English Education, Mathematics Education, Music Education, Physical Education, Social Studies Education, Spanish Education, Theatre/Speech Education)

Employed full-time (exclusive of continuing education)	
Employed full-time <i>and</i> continuing education	
Continuing education	
Employed part-time <i>and</i> continuing education	
Employed part-time (exclusive of continuing education)	
Not seeking employment (<i>not</i> included in other categories)	
Seeking employment (<i>not</i> included in other categories)	
Not disclosed/unknown status	