

Name: _____ Date: _____ Advisor: _____ 2015-2017

Marketing Minor

Requirements		
	Cr	☒
ECON 212 Principles of Macroeconomics	3	
MRKT 239 Principles of Marketing	3	
MRKT 332 Consumer Behavior	3	
MRKT 341 Promotions Management	3	
MRKT 347 International Business	3	
Any MRKT prefix elective _____	3	
Any MRKT prefix elective _____	3	
TOTAL HOURS	21	

Rev 6-8-15