

## Associate of Arts in Management (CAGS)

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The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed. At the conclusion of this program, students will be able to:

1. Demonstrate and explain how data is collected and used to analyze for decision making.
2. Recognize economic problems related to various sectors.
3. Recognize the contingency view of management theory and practice.
4. Apply principles of marketing.
5. Identify effective objectives, methods and forms of communication to achieve business goals.
6. Demonstrate ability to identify and apply basic principles and theories of business finance.
7. Recognize and apply key concepts related to personal finance.