

Bachelor of Business Administration in Non-Profit and Social Enterprise

In addition to the Core Business Program Outcomes, the following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed:

1. Explain the unique legal and regulatory environment bearing upon the accounting, reporting, and management practices of nonprofit organizations.
 2. Identify, analyze and apply various revenue generating strategies for the nonprofit organization including grant writing, fundraising and philanthropic efforts to support long-term fiscal sustainability
 3. Inventory the distinctive organizational, operational and financial aspects of a nonprofit organization, particularly as they relate to the implementation of day-to-day and long-term management strategies.
 4. Demonstrate leadership practices and strategies to maximize the functionality of boards and volunteers in nonprofit organizations.
 5. Apply effective community and public relations skills to foster positive relations among stakeholders and community members.
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