Communication Arts Education

### University Proficiencies

<table>
<thead>
<tr>
<th>ACT/SAT/RSAT Score</th>
<th>Cr</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACT English ≥ 26 or SAT ≥ 590 or RSAT W/L ≥ 33; AP score ≥ 3, IB English credit, CLEP Composition credit, Student is Proficient</td>
<td>3</td>
<td>ACT English 16-19, SAT Writing 390-460 or RSAT W/L 23-27, OR if ACT/SAT score not avail/no Comp course, ENGL 102 Basic English Skills</td>
</tr>
<tr>
<td>ACT English 20-25, SAT Writing 470-580 or RSAT W/L 28-32, ENGL 111 Composition</td>
<td>1</td>
<td>ACT ≤ 15 or SAT ≤ 380 or RSAT W/L ≤ 22, ENGL 100 Intensive Grammar Review</td>
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</tbody>
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### Core Curriculum Requirements

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Cr</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>COMM 100 University Seminar</td>
<td>1</td>
<td>Reading &amp; Imagination: ENGL 123 Intro to Lit.</td>
</tr>
<tr>
<td>BIBL 111 Essential Christianity</td>
<td>3</td>
<td>Historical Inquiry elective:</td>
</tr>
<tr>
<td>BIBL 115 Old Testament Literature</td>
<td>3</td>
<td>Beh. &amp; Social Sciences elective:</td>
</tr>
<tr>
<td>BIBL 116 New Testament Literature</td>
<td>3</td>
<td>Humanities Elective: COMM 211 Pub Skping</td>
</tr>
<tr>
<td>FIN 138 Personal Finance</td>
<td>3</td>
<td>Artistic Expression: COPH 215 Intro to Photog.</td>
</tr>
<tr>
<td>Natural Science w/Lab</td>
<td>4</td>
<td>THEO 320 Pentecost</td>
</tr>
<tr>
<td>Natural Science w/out Lab</td>
<td>3</td>
<td>ICST 350 Global Connections (LEC &amp; LAB)</td>
</tr>
<tr>
<td>Rhetoric: ENGL 212 Comp. &amp; Lit. Analysis</td>
<td>3</td>
<td>BIBL 360-370 Book Study (choose one)</td>
</tr>
<tr>
<td>Healthy Rel: PSYC 233 Child &amp; Adolescent Psyc. OR PYSC 237 Lifespan Human Growth &amp; Dev.</td>
<td>3</td>
<td>Statistics: EDUC 434 Assessment &amp; Data Based Decision Making*</td>
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### Professional Education Requirements

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Cr</th>
<th>Description</th>
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</thead>
<tbody>
<tr>
<td>EDUC 220 Level I Field Experience [1]**</td>
<td>1</td>
<td>ENGL 336 Inst. Meth. In English [3]^^^ (F)</td>
</tr>
<tr>
<td>EDUC 397 Level II Field Experience [2]</td>
<td>1</td>
<td>EDUC 497 Level III Field Experience [3]* ^^^</td>
</tr>
<tr>
<td>EDUC 351 Analysis &amp; Corr. of Reading (F)</td>
<td>3</td>
<td>EDUC 437 Student Teaching [4]</td>
</tr>
<tr>
<td>EDUC 352 Content Area Literacy (SU or SP Sem)</td>
<td>3</td>
<td></td>
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</table>

### Communication Arts Content Area Certification

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Cr</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>COEM 175 Intro to Electronic Media</td>
<td>2</td>
<td>ENGL 111, 236, 211 or 346 (Writing Course)</td>
</tr>
<tr>
<td>COMM 113 Mass Communication Theory</td>
<td>3</td>
<td>ENGL 222 Young Adult Literature (F)</td>
</tr>
<tr>
<td>COMM 214 Media Writing</td>
<td>3</td>
<td>ENGL 271 (F) or 272 (S) American Literature</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ENGL 301, 302 or 303 English Lit. Survey (2)</td>
</tr>
<tr>
<td>COMJ 314 News Reporting and Production (O SP)</td>
<td>3</td>
<td>ENGL 298 English Practicum (F &amp; S)</td>
</tr>
<tr>
<td>COMM 345 Desktop Publishing (3 of 4 sem.)</td>
<td>3</td>
<td>ENGL 445 History &amp; Structure of English Lang. (S)</td>
</tr>
<tr>
<td>COMJ 350 Magazine Publishing (E SP)</td>
<td>3</td>
<td>ENGL 497 Senior Seminar (F)</td>
</tr>
<tr>
<td>COMJ 321 News Editing [on demand]</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>COMR 333 Advertising (F)</td>
<td>3</td>
<td>COMD 358 Multimedia Workshop</td>
</tr>
<tr>
<td>COMM 441 Mass Media Law (E SU or O SP)</td>
<td>3</td>
<td>COMB 348 TV &amp; Radio Workshop</td>
</tr>
<tr>
<td>COMJ 422 Multimedia Journalism (O SP)</td>
<td>3</td>
<td>COMJ 317 College Newspaper Workshop (2x)</td>
</tr>
<tr>
<td>COMD 325 Web Comm &amp; Analysis (S)</td>
<td>3</td>
<td>COMJ 317 College Newspaper Workshop (2x)</td>
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<tr>
<td>COPH 215 Intro to Photography (Core Artistic Expression requirement)</td>
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</table>
* Enroll in EDUC 421, 434, & 497 the last semester before student teaching.

^^^ Ideally, Enroll in ENGL 336 and/or COMJ 336 concurrently with EDUC 497.

**[1] EDUC 220, EDUC 225 must be taken concurrently in second semester of FR year or first semester of SOPH year. [Field Exp. Placement Form Req.]

[2] EDUC 228, 397 must be taken concurrently. [Field Exp. Placement Form]

[3] EDUC 421, 497 must be taken concurrently the last semester before student teaching. [Field Exp. Placement Form Req.]

Ideally, ENGL 336 OR COMJ 336 is taken concurrently with EDUC 497.
