

Bachelor of Business Administration in Finance

In addition to the Core Business Program Outcomes, the following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed:

1. Apply best practices in financial management to make plans, organize projects, monitor outcomes and provide financial leadership.
2. Observe and interpret financial markets to uncover potential opportunities and construct financial portfolios
3. Apply the concept of time value of money to:
 - make basic capital investment decisions
 - analyze and value securities, including debt and equity instruments
 - analyze the relationship between risk and expected return generally and for specific security classes
4. Explain major domestic and global financial institutions and the role of those institutions in the global economy and financial markets.
5. Apply the Standards of Practice and Codes of Conduct of Financial Practitioners (CFA, CFP, etc.) to address ethical challenges within the business environment.