

Multimedia Journalism

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed.

Character: A multimedia journalist uses the power of the media to serve the best interests of audiences; demonstrates sensitivity to sources and audiences; does not manipulate, coerce or exploit; is committed to ethical, legal and accurate storytelling; and avoids real or perceived conflicts of interests.

Knowledge: A multimedia journalist is an informed generalist, exhibiting knowledge of diverse media and content, demonstrating adaptability in a variety of reporting contexts and staying informed on topics on which the journalist regularly reports.

Skills: A multimedia journalist masters reporting, writing and editing using appropriate tools and technology to stay relevant to media professions and media audiences.