

Bachelor of Science in Sport Management

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed.

1. Identify and explain factors that shape sport in a culture and explain how it mirrors society.
2. Define, understand and describe the skills necessary in the management of sport organizations.
3. Engage in sport marketing strategies.
4. Manage sport facilities and plan sport events.
5. Identify various areas of law, including risk reduction, and apply those to the sport industry.