

# Nonprofit Business & Social Enterprise Concentration

University Proficiencies							
See Notes at Bottom of Page 1	Cr	R		Cr	R		
Writing Proficiency Needed	X		ENGL 111 Composition	3			
ENGL 102 Basic English Skills	2		EXER 101 Lifetime Health Awareness	1			
<b>TOTAL HOURS</b>				<b>4</b>			
Core Curriculum Requirements							
	Cr	R		Cr	R		
BUSN 100 University Seminar or equivalent	1		BIBL 111 Essential Christianity	3			
COMM/ENGL 205 Effective Comm; ENGL 211/212	3		BIBL 115 Old Testament Literature	3			
MATH 210 Statistics (or equivalent)	3		BIBL 116 New Testament Literature	3			
Science without lab _____	3		BIBL 360-370 Bible book study course	3			
Science with Lab _____	4		THEO 320 Pentecost	3			
Christian Stewardship: FIN 138 Personal Finance	3		ICST 350 Global Connections	3			
Healthy Relationships: PSYC 138 Healthy Relationships (preferred); PSYC 112 Intro to Psychology	3		Reading & Imagination: See 'Core Options' list per term	3			
Historical Inquiry: GOVT 170 Am Govt; HIST 111/112 Am Hist; HIST 115/116 Wrld Civ; SSCI 220 Order	3		Artistic Expression: See 'Core Options' list per term	3			
Behavioral/Social Science Option: ECON 212 Macroeconomics or any social/behavioral science	3		Humanities Option: ACCT/MGMT 435 Business Ethics	3			
Other:							
<b>TOTAL HOURS</b>				<b>53</b>			
Nonprofit Business & Social Enterprise Concentration Requirements							
	Frq	Cr	R		Frq	Cr	R
ACCT 231 Financial Accounting	B	3		<b>Choose 6 credits from following:</b>		6	
NBUS 233 Nonprofit Financial Management	F	1		- NBUS 323 Intro to Social Enterprise (3)*	S		
ECON 212 Principles of Macroeconomics	B	3		- NBUS 311 Nonprofit Mrkt & Promo (3)*	SO		
MRKT 239 Principles of Marketing	B	3		- NBUS 353 Volunteer Engage/Mgmt (3)	SE		
MGMT 331 Business Law	B	3		<b>Choose 3 credits from following:</b>		3	
FIN 363 Principles of Finance	B	3		- MGMT 343 Human Resource Mgmt (3)	F		
MGMT 235 Organizational Design & Mgmt	B	3		- MGMT 349 Human Behavior in Orgs (3)	B		
NBUS 333 Nonprofit Governance & Law	S	3					
NBUS 238 Philanthropy: Theory & Practice	F	3					
MGMT 446 Strategic Management	B	3		<i>*Provides promotion/social enterprise emphasis</i>			
<b>TOTAL HOURS</b>						<b>37</b>	
<b>Additional credits needed to graduate from a major, a second concentration, or two minors</b>						<b>34</b>	
<i>Frq = Frequency: B-both; F-fall; S-spring; O-odd yrs; E-even yrs</i>					<b>Total Hours all Courses</b>		<b>124</b>
IMPORTANT NOTES							
<b>THE CONCENTRATION REQUIRES A MAJOR, A SECOND CONCENTRATION, OR TWO MINORS TO GRADUATE.</b>							
1. Students with ACT English less than 26 or SAT Writing less than 590 must gain proficiency before taking COMM 205 Effective Communication. Requirements :							
a. ACT English less than 19 or SAT Writing less than 460 = ENGL 102 (grade of A/B goes to COMM 205)							
b. ACT English 20-23 or SAT Writing 470-540 = ENGL 111							
c. ACT English 24-25 or SAT Writing 550-580 = take writing proficiency in 1st sem. (pass = COMM 205; fail = ENGL 111)							
2. To meet graduation requirement, students must meet sign up in the Maybee Center and meet proficiency requirements of the wellness program. <i>Athletes, ROTC, Veterans, and students who have taken Lifetime Fitness previously are exempt.</i>							