

# BBA in Nonprofit Business & Social Enterprise

University Proficiencies							
See Notes at Bottom of Page 1	Cr	R		Cr	R		
Writing Proficiency Needed	X		ENGL 111 Composition	3			
ENGL 102 Basic English Skills	2		EXER 101 Lifetime Health Awareness	1			
<b>TOTAL HOURS</b>				<b>4</b>			
Core Curriculum Requirements							
	Cr	R		Cr	R		
BUSN 100 University Seminar or equivalent	1		BIBL 111 Essential Christianity	3			
COMM/ENGL 205 Effective Comm; ENGL 211/212	3		BIBL 115 Old Testament Literature	3			
MATH 210 Statistics (or equivalent)	3		BIBL 116 New Testament Literature	3			
Science without lab _____	3		BIBL 360-370 Bible book study course	3			
Science with Lab _____	4		THEO 320 Pentecost	3			
Christian Stewardship: FIN 138 Personal Finance	3		ICST 350 Global Connections	3			
Healthy Relationships: PSYC 138 Healthy Relation-ships (preferred); PSYC 112 Intro to Psychology	3		Reading & Imagination:See 'Core Options' list per term	3			
Historical Inquiry: GOVT 170 Am Govt; HIST 111/112 Am Hist; HIST 115/116 Wrld Civ; SSCI 220 Order	3		Artistic Expression:See 'Core Options' list per term	3			
Behavioral/Social Science Option: <b>ECON 212 Macroeconomics</b> or any social/behavioral science	3		Humanities Option: MGMT 435 Business Ethics	3			
<b>TOTAL HOURS</b>				<b>53</b>			
Business Foundation Requirements							
	Frq	Cr	R	Frq	Cr	R	
ECON 212 Principles of Macroeconomics (see core)	B	X		BUED 275 Business Communications	B	3	
ECON 213 Principles of Microeconomics	B	3		BSAN 250 Introduction to Business Analytics	B	3	
MGMT 235 Organizational Design & Mgmt	B	3		MGMT 331 Business Law	B	3	
ACCT 231 Financial Accounting	B	3		MRKT 347 International Business	B	3	
ACCT 232 Managerial Accounting	B	3		FIN 363 Principles of Finance	B	3	
ACCT 239 Spreadsheet Applications	B	3		MGMT 446 Strategic Management	B	3	
MRKT 239 Principles of Marketing	B	3		BUSN 496 Senior Seminar	B	1	
<b>TOTAL HOURS</b>				<b>37</b>			
NBSE Major Requirements							
Required:	Frq	Cr	R	Elect Management Emphasis	Frq	Cr	R
NBUS 238 Philanthropy: Theory and Practice	F	3		MGMT 343 Human Resource Mgmt	F	3	
NBUS 233 Nonprofit Financial Mgmt	F	1		NBUS 353 Volunteer Eng/Resource Mgmt	SE	3	
MGMT 349 Human Behavior in Organizations	B	3		MGMT/LEAD 440 Organizational Leadership	S	3	
NBUS 333 Nonprofit Governance and Law	S	3		Electives (MGMT, NBUS, ICST, SWK, other)		9	
BUSN 498 Internship (Nonprofit)	B	3		<b>Elect Promotion/Social Enterprise Emphasis</b>		<b>Cr</b>	<input checked="" type="checkbox"/>
In addition to above, select the management emphasis or promotion /social enterprise emphasis courses from right column. As an alternative, complete a minor in social work, criminal justice, intercultural studies, Intl & multicultural studies, Biblical studies, TESOL/TEFL, or other area of vocational interest.				NBUS 311 Nonprofit Marketing & Promotion	SO	3	
				NBUS 323 Introduction to Social Enterprise	S	3	
				MRKT 352 or 443 Public Relations	F/S	3	
				Electives (MRKT, COMM, NBUS, ICST, other)		9	
<b>TOTAL HOURS</b>				<b>31</b>			
<b>Frq = Frequency: B-both; F-fall; S-spring; O-odd yrs; E-even yrs</b>				<b>Total Hours all Courses</b>		<b>125</b>	
<b>IMPORTANT NOTES</b>							
1. Students with ACT English less than 26 or SAT Writing less than 590 must gain proficiency before taking COMM 205 Effective Communication. Requirements : a. ACT English ≤ 15, SAT Writing ≤ 22, CLT Writing ≤ 18, ACCUPLACER ≤ 236 = ENGL 100 b. ACT English 16-19, SAT Writing 23-27, CLT Writing 19-23, ACCUPLACER 237-249 = ENGL 102 w/LAB (grade of C- or higher goes to ENGL 111) c. ACT English 20-23, SAT Writing 28-30, CLT Writing 24-29, ACCUPLACER 250-262 = ENGL 111 (Passing grade is English Proficient) d. ACT English 24-25, SAT Writing 31-32, CLT Writing 30-31 = May step up to COMM 205 or take ENGL 111 e. ACT English ≥ 26, SAT Writing ≥ 33, CLT Writing ≥ 32, ACCUPLACER ≥ 263 = COMM 205 2. To meet graduation requirement, students must meet the lifetime health, writing and math proficiencies. Please see your advisor for more information.							

# Nonprofit Business & Social Enterprise

Suggested Course Sequencing: Recommend 15 – 18 semester hours; Attending summer school will reduce semester hours.

Freshman Year			
Fall	Cr	Spring	Cr
MGMT 100 University Seminar or Equivalent	1	BIBL 115 (Old Test.) or BIBL 116 (New Test.) Literature	3
BIBL 111 Essential Christianity	3	COMM 205 or ENGL pre-requisite [1]	3
Humanities Elective (Philosophy or Mass Comm)	3	PSYC 138 or approved substitute	3
COMM 205 or ENGL pre-requisite	3	MGMT 235 Org Design or MRKT 239 Marketing	3
FIN 138 Personal Stewardship	3	MATH 210 Statistics or other approved course	3
GOVT 170 Intro to Am. Government	3	MRKT 294 Free Enterprise (recommended-not required)	1
MRKT 194 Free Enterprise (recommended-not required)	0.5		
	16.5		16
Sophomore Year			
Fall	Cr	Spring	Cr
ACCT 239 Micro-Computer Spreadsheet App	3	Humanity Elective	3
ECON 212 Principles of Macroeconomics	3	ECON 213 Principles of Microeconomics	3
MRKT 239 Marketing or MGMT 235 Org Design	3	Natural Science (with or without lab)	3-4
BIBL 115 (Old Test.) or BIBL 116 (New Test.) Literature	3	NBUS 323 Intro to Social Enterprise	3
NBUS 238 Philanthropy	3	ACCT 231 Financial Accounting	3
	15		15-16
Junior Year			
Fall	Cr	Spring	Cr
NBUS 311 Non Prof Mktg or NBUS 353 Volunteer	3	THEO 350 Global Connections	3
Reading & Imagination or Artistic Expression Course	3	MGMT 343 Human Resource Management	3
Natural Science (with or without lab)	3	BUED 335 Business Communications	3
ACCT 232 Managerial Accounting	3	MGMT 331 Business Law	3
NBUS 233 Nonprofit Financial Management	1	BIBL 360-79 (choice of one within range)	3
THEO 320 Pentecost	3	NBUS 333 Non Profit Governance & Law	3
	16		18
Senior Year			
Fall	Cr	Spring	Cr
BSAN 250 Introduction to Data Analytics	3	MGMT 446 Strategic Management	3
MGMT 349 Human Behavior in Organizations	3	LEAD 460 Org Leadership	3
FIN 363 Principles of Finance	3	MGMT 341 Supply Chain Management	3
NBUS 498 Internship	3	MRKT 347 International Business	3
Mgmt 496 Senior Seminar	1	NBUS 311 Non Prof Mktg or NBUS 353 Volunteer Engagement & Resourc	3
	13		15
<p>Course credits shown include 1 credit of Free Enterprise elective, total 124 which is the amount required to graduate. While not required, students are encouraged to earn credits for participation in FBLA (MRKT 194/294 Free Enterprise) or the Student Investment Group (FIN 299). Substitute another course if you are not required to take the course listed because of ACT/SAT scores or a transfer course. See the degree sheet to identify courses that are offered only one semester a year or every other year. Students are ultimately responsible for meeting all of the requirements of their degree program; we encourage each student to work closely with the assigned academic adviser for guidance. <b>Before entering your Junior year, ask for assistance in developing a graduation plan with projected daily schedules for each remaining semester to help assure that you will complete your major with preferred electives without conflicting course times.</b></p>			