

Digital & Graphic Design (BFA)

University Proficiencies						
	Cr	R		Cr	R	
Writing Proficiency Needed	X		ENGL 111 Composition (if needed)	3		
ENGL 102 Basic English Skills (if needed)	2		EXER 101 Lifetime Health Awareness	1		
Core Curriculum Requirements						
COMM 100 University Seminar	1		BIBL 111 Essential Christianity	3		
COMM/ENGL 205 Effective Communication or equivalent	3		BIBL 115 Old Testament Literature	3		
MATH 210 Statistics (or equivalent)	3		BIBL 116 New Testament Literature	3		
Science without lab _____	3		BIBL 360-370 Bible book study course	3		
Science with Lab _____	4		THEO 320 Pentecost	3		
Christian Stewardship: FIN 138 Personal Finance	3		ICST 454 Global Culture & Compassion & Lab	3		
Healthy Relationships: PSYC 138 Healthy Relationships (preferred); PSYC 112 Intro to Psychology	3		Reading & Imagination: Literature options	3		
Historical Inquiry: GOVT 170 Am Govt; HIST 111/112 Am Hist; HIST 115/116 Wrlld Civ; SSCI 220 Order	3		Artistic Expression: COMF 220, COMM 345, COPH 215	3		
Behavioral/Social Science Option: Any approved social/behavioral science course	3		Humanities Options: COMM 113 or other approved course	3		
Digital & Graphic Design BFA Requirements						
COEM 175 Introduction to Electronic Media	B	3	ART 110 Fundamentals of 2D Design	F	3	
COMM 214 Media Writing	B	3	ART 218 Introduction to Graphic Design	S	3	
COEM 232 Video Production with Lab	F	3	Upper division ART graphic design course	B	3	
COEM 253 Audio Production	S	3	COMM 381 Artificial Intelligence in Media Creation	F	3	
COMD 265 Digital Design & Analysis	S	3	Upper Division Communication Elective	F/S	3	
COMD 305 Media Graphics w/ Photo. & Illust	S	3	COPH 215 Introduction to Photography	B	3	
COMF 373 Documentary Film & Photography	FE	3	COMF 425 2D & 3D Animation	SE	3	
COMD 365 Motion Graphics & Visual Effects	S	3	COMM 470 Capstone in Communication	S	1	
COMM 345 Desktop Publishing	B	3	COMM 498 or approved communication elective	F/S	3	
Upper division COMD or COMF course	B	3	COMM 338 ValorMedia Workshop	B	1	
COMM 496 Senior Seminar	F	1	CHOOSE THREE OF THE FOLLOWING: COMB 348 TV/Radio Workshop & Lab COMF 368 Film Workshop COMM 338 ValorMedia Workshop (2 nd time) COMR 318 Pub. Rel. & Advertising Workshop	F/S	1	
COMR 333 Advertising: Principles & Practice	F	3				
COMR 372 Social Media Strategies & Techniques	F	3				
ART 106 Drawing I	B	3				
TOTAL HOURS FOR BACHELOR OF FINE ARTS IN DIGITAL & GRAPHIC DESIGN					68	
Frq = Frequency: B-both; F-fall; S-spring; O-odd yrs; E-even yrs					Total Hours required for graduation	124

See back of this sheet for information on this program and additional general education requirements.

IMPORTANT NOTES

Electives for Communication Majors:

1. Requirements that include elective course choices should be worked out with your adviser.
2. **No lecture course may be used twice within the Communication area (comprehensive majors).**
3. A general education course may count for both general education and the major, if required.
4. All Communication majors will need to complete the Off-Campus Communication Organization Participation requirement prior to graduation. This requirement is processed in the COMM 496 Senior Seminar course.

English and Other Proficiencies:

1. Students with ACT English less than 26 or SAT Writing less than 590 must gain proficiency before taking COMM 205 Effective Communication. Requirements :
 - a. ACT English ≤ 15 , SAT Writing ≤ 22 , CLT Writing ≤ 18 , ACCUPLACER ≤ 236 = ENGL 100
 - b. ACT English 16-19, SAT Writing 23-27, CLT Writing 19-23, ACCUPLACER 237-249 = ENGL 102 w/LAB (grade of C- or higher goes to ENGL 111)
 - c. ACT English 20-23, SAT Writing 28-30, CLT Writing 24-29, ACCUPLACER 250-262 = ENGL 111 (Passing grade is English Proficient)
 - d. ACT English 24-25, SAT Writing 31-32, CLT Writing 30-31 = May step up to COMM 205 or take ENGL 111
 - e. ACT English ≥ 26 , SAT Writing ≥ 33 , CLT Writing ≥ 32 , ACCUPLACER ≥ 263 = COMM 205
2. To meet graduation requirement, students must meet the lifetime health, writing and math proficiencies. Please see your advisor for more information.

THE DIGITAL & GRAPHIC DESIGN BFA IS A PROGRAM OF STUDY THAT DOES NOT REQUIRE A MINOR, CONCENTRATION OR 2ND MAJOR FOR GRADUATION.