

EVANGEL UNIVERSITY VISION



EVANGEL
UNIVERSITY

YOUR CALLING. OUR PASSION.

THE NEXT DECADE



CORE STRATEGIES

EMPOWER

ONGOING DISCOVERY
AND DEVELOPMENT OF
VOCATIONAL CALLING.

CULTIVATE

A PENTECOSTAL COMMUNITY
OF SCHOLARS, LEARNERS,
AND PROFESSIONALS.

NURTURE

RIGOROUS ACADEMIC
INQUIRY WITHIN A
CHRISTIAN WORLDVIEW.

OUR MISSION

Evangel University is a comprehensive Christian university committed to excellence in educating and equipping students to become Spirit-empowered servants of God who impact the Church and society globally.

The Assemblies of God Theological Seminary is shaping servant leaders with knowledge, skill, and passion to revitalize the church and evangelize the world in the power of the Spirit.

OUR VISION

To be identified among the most respected Christ-centered universities and a premier Assemblies of God institution of higher learning.

CORE VALUES

TRUTH // INTEGRITY // SERVICE // COMMUNITY

MEASURES FOR SUCCESS

ACADEMIC EXCELLENCE

SPIRITUAL VITALITY

STUDENT ENGAGEMENT

INSTITUTIONAL HEALTH



FAST FACTS ABOUT EVANGEL UNIVERSITY

- ▼ OVER 2,100 UNDERGRADUATE, GRADUATE, ONLINE, AND SEMINARY STUDENTS
- ▼ STUDENTS FROM 47 STATES AND NUMEROUS COUNTRIES
- ▼ MORE THAN 70 ACADEMIC PROGRAMS
- ▼ 13 MASTERS PROGRAMS
- ▼ FIVE DOCTORAL PROGRAMS
- ▼ 14 VARSITY SPORT TEAMS
- ▼ 40 CLUBS AND ORGANIZATIONS
- ▼ 113 FULL-TIME FACULTY MEMBERS



STRATEGIC PRIORITIES

LEAD ACADEMIC INNOVATION

Our commitment to living out our mission marked by excellence leads us to pursue academic innovation in all of our programs and services in the way we empower ongoing discovery of vocational calling; cultivate a Pentecostal community of scholars, learners, and professionals; and nurture rigorous academic inquiry within a Christian worldview.

NURTURE SPIRITUAL VITALITY

Our commitment to the spiritual life of our community inspires a rich integration of learning, living, and service across our community as we cultivate and integrate the life in the Spirit as part of the rich fabric of a learning community. In the same way that we cultivate life-long learning, we desire to cultivate men and women whose faith will endure and grow throughout their lives as they serve as Spirit-empowered leaders.

INVEST IN OUR FUTURE

Our commitment to excellence and affordability requires an expansion of resources to fund student scholarships and support our faculty, staff, and operations. This commitment also includes providing facilities that inspire a living and learning community where students grow in the life of the mind and spirit as well as physical health and overall well-being.

EXPAND OUR REACH

Our commitment to fulfilling our mission drives us to educate and equip a growing body of students for greater impact of service to the church and society globally. This commitment focuses on increasing our student population especially in diversity and global reach for both residential and digital programs that serve traditional undergraduate, adult, graduate, and seminary students.

FOSTER BIBLICAL STEWARDSHIP

Our commitment to biblical stewardship motivates us to continually improve our policies, processes, and services to ensure the University thrives with the highest levels of integrity, effectiveness, and efficiency. This commitment includes caring well for our most valuable resource — our faculty and staff.

RECENT WINS

- Launched the Center for Compassion in partnership with international relief agency Convoy of Hope
- More than 100,000 volunteer hours given each year by students, faculty and staff in practicums, internships, ministries, and service projects in Springfield and around the world
- Seven alumni in Springfield Business Journal's "40 Under 40" list for 2019
- Total giving this year \$5M with 353 first-time donors compared to \$2.5M last year – a 99% increase
- Unrestricted giving exceeded \$1M compared to \$823,361 last year – a 25% increase
- #3 of Most Beautiful Christian Colleges and Universities (Midwest)
- #10 of Ten Best Colleges in Missouri – of 230 colleges and universities
- Higher Learning Commission – maximum 10-year reaccreditation
- NASM (National Association of Schools) – reaccreditation
- New accreditations awarded – CAATE (Commission on Accreditation of Athletic Training Education) and ACBSP (Accreditation Council of Business Schools and Programs)
- Top undergraduate majors – Biology/Biological Chemistry, Elementary Education, Psychology, Church/Youth Ministries, Management
- Launched new MS in Athletic Training
- Growing top academic scholarship program (Founders) – from 14 in 2014 to 104 this year
- 509 new graduates – 456 EU, 53 AGTS
- At least 25 international missions and service trips annually
- To date – 242 missions teams to 71 countries
- Approximately 2,000 leadership and ministry events annually
- 7 EU students selected for 2017 Missouri All-Collegiate Orchestra
- EU Enactus Business Team judged in the top 7% of university teams across the nation (out of 457 teams) and took two of the three national leadership awards.
- EU Chorale performed at International Festival of Sacred Music in Rome, Italy – only college choir invited to perform
- Six EU graduates have won Springfield Public Schools teacher of the year since 2007, and an EU alumna was named 2017 Missouri National Distinguished Principal
- Implemented Ruckus Wireless – first university in US to use newest Wave2 WiFi technology
- Implemented Raiser's Edge – cloud-based comprehensive alumni & donor management system
- Implemented Salesforce – comprehensive enrollment management system
- New state-of-the-art turf football/soccer field with LED lights
- New Barracks Coffee House
- New state-of-the-art Cadaver Lab (EU's first)
- Taught physical education to more than 100 home-school students



THE NEXT DECADE GOALS

Enrollment

- 3,000 students by Fall 2027, 41.5% increase
- Student diversity @ 18% (assumes 50% growth in current 12% diversity)

Academic Profile

- Graduation rates: 4yr = 50%, 6yr = 60%
- Freshman cohort retention rate of 80%
- 20+ online degree programs with focus on adult, graduate, and seminary programs
- Increased evidence of student learning and success in graduate and career placement

Financial

- DOE Ratio of 2.0 or higher
- Student revenue at 88%
- Endowment at \$25M
- Annual fund at \$2.5M
- Alumni engagement at 12%

Campus

- New campus master plan
- Improved facilities