

# Strategic Communication

## Political Communication Track

Advisor \_\_\_\_\_ Name \_\_\_\_\_

<i>REQUIRED COMM/GOVT COURSES in General Education</i>	<i>Cr</i>	<i>Major</i>	<i>Completed</i>
COMM 205 Effective Communication	3	X	
COMM 211 Public Speaking & Rhetoric (or COMM 111, if transferred)	3	X	
GOVT 170 Introduction to American Government	3	X	
<i>REQUIRED COURSES for the major</i>			
COMM 113 Intro to Mass Communication	3	X	
COMM 246 Interpersonal Communication Theory	3	X	
COMM 214 Media Writing	3	X	
COMS 233 Argumentation and Debate	3	X	
COMM 496 Senior Seminar	1	X	
COEM 175 Intro to Electronic Media	2	X	
COMM 331 Political Communication	3	X	
COMM 441 Mass Media Law	3	X	
COMM 345 Desktop Publishing	3	A	
COMD 325 Web Communication & Analysis			
COMD 355 Web Design I			
COMR 372 Social Media Communication	6	B & C	
COMR 333 Advertising I			
COMR 352 Public Relations			
CHOICE of GOVT or other approved social science course	3	X	
COSC 231 Strategic Communication	3	X	
CHOICE of GOVT or Communication Upper division elective	3	X	
COMM 498 Communication Internship or Upper Div COMM	2	X	
COMR 363 Advertising Workshop	1	X	
COMS 316 Forensics Workshop	1	X	
COMJ 317 College Newspaper Workshop or COMS 316 Forensics	1	X	
COMB 348 TV & Radio Workshop	1	D	
COMF 368 Film Workshop			
COMD 358 Mulitmedia Workshop			
COMM 470 Capstone in Communication Studies	1	X	
Off-campus communication organization participation requirement	0	X	
<i>X = required    A,B,C,D,E = choice (from same letter)</i>		46	

All Communication majors are required to complete an off-campus communication organization participation, membership, trip, or event before graduation.

The Communication Studies major must be taken as part of either a Bachelor of Arts or Bachelor of Science degree. The student taking this major must add a minor, concentration or additional major for graduation.

COMM 100 University Seminar is needed as part of the general education requirements.

The listing above only refers to those requirements related to the major required for graduation. The student must also complete all general education and other requirements assigned by Evangel University. The student hereby agrees that he or she is ultimately responsible for their own degree program. An academic adviser is assigned to the student for guidance in these matters, but the responsibility for meeting the requirements belongs to the student.

Student signature \_\_\_\_\_ Date \_\_\_\_\_

