Digital & Graphic Design BFA & Digital Arts Track

Name_____

Advisor_____ **Communication Department**

REQUIRED COMMUNICATION COURSES for general education	*Cr*	*BA or BS*	*BFA*	*Completed*
COMM 205 Effective Communication	3	X	X	
COMM 211 Public Speaking (or COMM 111, if transferred)	3	X	X	
REQUIRED COURSES for the major				
COMM 113 Intro to Mass Communication	3	X	X	
COMM 246 Interpersonal Communication	3	A	A	
COMR 372 Social Media Communication				
COMM 214 Media Writing	3	X	X	
COMM 496 Senior Seminar	1	X	X	
COMM 345 Desktop Publishing (or COMJ 350 Magazine Production - BFA)	3	X	X	
COEM 175 Intro to Electronic Media	2	X	X	
COEM 232 Video Production & Lab	3	X	X	
COEM 253 Audio Production	3	X	X	
COMD 355 Web Design I	3	X	X	
COMD 365 Motion Graphics and Effects	3	X	X	
COMD 456 Web Design II	3	X	X	
COMD 425 2D & 3D Animation	3	X	X	
COMM 470 Capstone in Digital Arts	1	X	X	
Upper division Communication elective	3	X	X	
COMM 498 Internship or upper division communication elective	2-3	X	X	
COMD 358 Multimedia Workshop	1	X	X	
COMD 358 Multimedia Workshop	1	B	B	
COMR 363 Advertising Workshop				
COMB 348 TV & Radio Workshop	1	X	X	
COMF 368 Film Workshop	1	X	X	
COMR 333 Advertising I	3		C	
COMF 353 Aesthetics & Techniques for Film & Television				
COPH 215 Introduction to Photography	3		X	
COPH 319 Digital Photography	3		D	
Approved CPSC, ART or COMD elective				
Art history course (ART 102, 103, or other)	3		X	
ART 106 Drawing I	3		X	
ART 110 Design I	3		X	
ART 216 Graphic Design I	3		X	
ART 316 Graphic Design II	3		X	
ART 418 Graphic Design III	3		X	
Off-campus communication organization participation requirement	0		X	
Choice of courses marked with letters A, B, C, etc.		46	70	

The student hereby agrees that he or she is ultimately responsible for their own degree program. An academic adviser is assigned to the student for guidance in these matters, but the responsibility for meeting the requirements belongs to the student. COMM 100 University Seminar is needed as part of the general eduation requirements. Students earning BA or BS are required to have a minor or better for graduation.

Student signature_____

Student:_____Date:_____Adviser:_____

Degree Program (2020-2021)

University Writing Proficiency and Placement Information

Writing Proficiency earned by . . . circle one: ENGL 111 ACT/SAT/CLT (Score:) AP CLEP IB

ACT English ≥ 26 or SAT Writing/Language (W/L) ≥ 33, CLT Writing/Grammar (W/G) ≥ 32: Student is proficient. Enroll in Effective Communication option. Refer to each term's "Core Options" document for available choices.

If transfer student has ENGL 111 composition only, enroll in a 200-level Effective Communication course.

If transfer student has a 200-level (or above) composition course, check for Speech course. If no Speech listed, enroll in COMM 211.

If transfer student has a 200-level composition course AND a Speech course, he or she is proficient.

If student has no test scores, enroll in ENGL 102.

ACT English = 24-25, SAT W/L 31-32, CLT W/G 30-31: take Writing Step-Up Exam in first semester.

ACT English 20-23, SAT W/L 28-30, CLT W/G 24-29: ENGL 111	3	**Wellness Proficiency**	
ACT English 16-19, SAT W/L 23-27, CLT W/G 19-23: ENGL 102	2	EXER 101 Lefetime Health Awareness (for new students Fall 2020 and beyond)	1
ACT English ≤ 15, SAT W/L ≤ 22, CLT W/G ≤ 18: ENGL 100	1		

Core Curriculum Requirements

	Cr	☑	NOTES
COMM 100 University Seminar (or equivalent)	1		
BIBL 111 Essential Christianity	3		
BIBL 115 Old Testament Literature	3		
BIBL 116 New Testament Literature	3		
Christian Stewardship: FIN 138 Personal Finance	3		
Healthy Relationships: PSYC 138 (Preferred) or 112	3		
Reading and Imagination: ENGL 123*	3		
Natural Science without Lab Option*	3		
Natural Science with Lab Option*	4		
Effective Communication Option (WPR)** **(COMM 205)**	3		
MATH 210 Statistics (Preferred), 129 or 231	3		
Historical Inquiry Option* (HIST or GOVT)	3		
Artistic Expression Option* **(COMF 220)**	3		
Behavioral and Social Sciences Option*	3		
Humanities Option* **(COMM 211 or 113)**	3		
BIBL 360 - 370 Book Study (WPR)*	3		
ICST 350 Global Connections*	3		
THEO 320 Pentecost	3		

*Refer to each term's "Core Options" document for available choices.

**ENGL/COMM 205 or 341; ENGL 211, 212,or 236

If student has ENGL 201 in transfer, enroll in COMM 211.

WPR = Writing Proficiency Required: ENGL 111 or ACT English > 26

(COMM & COMF) courses in BOLD and parentheses are recommended for Communication Majors

BA Requirements

	Cr	☑		Cr	☑
Foreign Language I (College credit or CLEP)	3		Foreign Language II (College credit or CLEP)	3	

BS Requirements (COEM 232, 253, COMD 355, 365, & 425 allowed)

	Cr	☑		Cr	☑
B.S. elective	3		B.S. elective	3	