

Name: _____ Date: _____ Advisor: _____ 2019-2020

Marketing Minor

Requirements			
	Frq	Cr	<input checked="" type="checkbox"/>
ECON 212 Principles of Macroeconomics	B	3	
MRKT 239 Principles of Marketing	B	3	
MRKT 332 Consumer Behavior	B	3	
MRKT 341 Promotions Management	F	3	
MRKT 347 International Business	B	3	
Any MRKT prefix elective _____		3	
Any MRKT prefix elective _____		3	
TOTAL HOURS		21	

Frq = Frequency: B-both; F-fall; S-spring; O-odd yrs; E-even yrs