

Bachelor of Arts and Bachelor of Science in Film & Broadcasting

Bachelor of Fine Arts in Film

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed.

1. **FB1 - (Character): A Film & Broadcasting graduate communicates through video and film as an artist/producer who extends his/her values and faith into the work responsibly in regards to the law, aesthetic principles, and audience best interests.**
 - FB1-A - The student demonstrates ability to communicate using video in a manner that reflects his/her values and faith.**
 - 4 – The student exceeded expectations as to communicating his/her faith and values.
 - 3 – The student met expectations as to communicating his/her faith and values.
 - 2 – The student showed limited ability in communicating his/her faith and values
 - 1 - The student failed to communicate his/her faith and values.
 - FB1-B - The student demonstrates ability to communicate using video in a manner that reflects aesthetic quality and audience interest.**
 - 4 – The assignment exceeded expectations as to aesthetic quality and audience interest.
 - 3 – The assignment met expectations as to aesthetic quality and audience interest.
 - 2 – The assignment was limited in showing aesthetic quality and audience interest.
 - 1 - The assignment failed to show aesthetic quality and audience interest.
2. **FB2 - (Knowledge): A Film & Broadcasting graduate exhibits knowledge of film and television history with its impact on culture and society, aesthetic principles related to media elements, and techniques used in modern film/video production.**
 - FB2-A - The student exhibits knowledge of film and/or television history in terms of impact on culture and society.**
 - 4 – The student exceeded expectations in demonstrating knowledge of film and/or television history.
 - 3 – The student met expectations in demonstrating knowledge of film and/or television history.
 - 2 – The student showed limited knowledge of film and/or television history.

1 – The student did not demonstrate knowledge of film and/or television history.

FB2-B - The student exhibits knowledge of film and/or television production techniques.

4 – The student exceeded expectations in demonstrating knowledge of film and/or television production techniques.

3 – The student met expectations in demonstrating knowledge of film and/or television production techniques.

2 – The student showed limited knowledge of film and/or television production techniques.

1 – The student did not demonstrate knowledge of film and/or television production techniques.

3. ***FB3 - (Skills): A Film & Broadcasting graduate effectively produces films and video using various creative and production skills, which include writing, directing, performing, photographing, and editing.***

4 – The student exceeded expectations in demonstrating effective skills in film and/or television production.

3 – The student met expectations in demonstrating effective skills in film and/or television production.

2 – The student showed limited effective skills in film and/or television production.

1 – The student did not demonstrate effective skills in film and/or television production.