

Bachelor of Science in Business Management (Online)

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed. At the conclusion of this program, students will be able to:

1. Assess personal cognitive skills and identify ways for non-traditional adult learners to be successful.
2. Demonstrate and explain how data is collected and measures of central tendency and dispersion, probability, near correlation, and hypothesis testing are used to analyze and present data related business.
3. Demonstrate a working knowledge of economics.
4. Recognize the contingency view of management theory and practice with emphasis on skills used by managers to get the job done (planning, organizing, directing, and controlling) while integrating the functions of management with appropriate quantitative and behavioral concepts.
5. Identify financial tools available to the manager in decision-making and accounting and explain how to read and understand accounting documents, including income statements, balance sheets, cash flow projections, budgets, changes in financial position, and ratio analysis.
6. Apply principles of marketing, including structure and functions with emphasis on the managerial viewpoint.
7. Apply principles of law applicable to business and to the individual including legal background, contracts, agency, negotiable instruments, suretyship, sale of personal property, real property, bailment, partnerships, corporations, deeds, mortgages, torts, bankruptcy and commercial applications of law.
8. Identify effective objectives, methods, and forms of communication to achieve business goals.
9. Demonstrate ability to identify and apply basic principles and theories of business finance, including tax environment, cash flow analysis, working capital management, financial and operational leverage, capital budgeting, cost of capital analysis, investment banking, mergers, acquisitions, reorganizations, and liquidations.
10. Identify and apply appropriate quantitative techniques using mathematical models that assist in the decision-making function of management including probability and statistical decision; linear programming such as inventory control, PERT, and the critical path method; the matrix theory and the game theory; and Markov Processes and the queuing theory.
11. Recognize principles and practices currently used by business in the management of personnel including those related to labor sources, selection and placement of personnel, workers' environment, compensation, training, promotion, health and safety, benefit plans, and relations between management and employees.
12. Demonstrate knowledge and management skills related to individual and group relations in organizations, including self-awareness and motivation, communication styles, empowerment, leadership and team skills, and ethical relationships.

13. Demonstrate skills in developing, analyzing, and implementing the use of appropriate performance measures and explain the concepts of corporate lifecycles, balanced scorecard, and a variety of performance measurement tools.
14. Identify Biblical principles related to business and explain how they apply to decision-making and values formation.
15. Demonstrate skills regarding the formulation, implementation, and management of effective business strategies for an organization or work unit.