

STRATEGIC COMMUNICATION

Communication Department

 Student Name _____ Adviser _____ This form is for the **CONCENTRATION** only.

REQUIRED COURSES	Cr	Concent.	Notes
COMM 113 Intro to Mass Communication	3	X	
COMM 214 Media Writing	3	X	
COMM 246 Interpersonal Communication	3	A	
COMR 375 Social Media Communication			
COEM 175 Intro to Electronic Media	2	X	
COSC 213 Strategic Communication	3	X	
COEM 232 Video Production & Lab	3	B	
COEM 253 Audio Production			
COPH 215 Intro to Photography			
COMD 325 Web Communication & Analysis			
COMM 345 Desktop Publishing			
COMR 333 Advertising or COMR 352 Public Relations	3	X	
Upper division COMM course (approved by adviser)	3	X	
Upper division COMR/MRKT course (approved by adviser)	3	X	
COMR Advertising Workshop	1	X	
COMM 316 Forensics Workshop	1	X	
COMJ 317 Newspaper Workshop	1	C	
COMB 348 TV & Radio Workshop			
COMD 358 Multimedia Workshop			
COMF 368 Film Workshop			
Must choose two of the four workshops for concentration.	29		

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X = required A,B,C = choice (from same letter)

COMM 211 & COMF 220 do not count toward the credits required of the concentration. They do count toward gen. ed.

The listing above only refers to those requirements related to the concentration as required for graduation. The student must also complete all general education requirements assigned by Evangel University. The student hereby agrees that he or she is ultimately responsible for their own degree program. An academic adviser is assigned to the student for guidance in these matters, but the responsibility for meeting the requirements belongs to the student.

Student signature _____ Date _____

The Electronic Media concentration must be taken as part of either a Bachelor of Arts program or Bachelor of Science. The student taking this concentration must also have a **major, two minors or one additional concentration** for graduation.

COMM 100 University Seminar is needed as part of the general education requirements.
