

Graduates of the BSBA program will be able to:

- **Apply Business Principles**
 - Demonstrate a comprehensive understanding of key business disciplines, including management, marketing, finance, and operations, and apply these principles to real-world business scenarios.
 - Understand the global business environment, including economic, cultural, and regulatory factors, and apply this knowledge to develop strategies for success in international markets while promoting ethical practices and social responsibility.
 - Demonstrate financial acumen through the ability to interpret financial statements, manage budgets, assess risks, and make strategic financial decisions that reflect responsible stewardship of resources.
- **Integrate Faith and Business**
 - Incorporate a biblical worldview into business leadership, using Christian principles to guide decision-making, manage resources, and lead organizations in ways that honor God and serve others.
 - Lead with a servant-leader mindset, prioritizing the well-being of others, fostering a culture of compassion, and using business as a tool for ministry and societal transformation.
- **Apply Ethical Frameworks**
 - Analyze and resolve business challenges using ethical frameworks grounded in Christian values, promoting integrity, fairness, and transparency in all areas of business practice.
 - Recognize the importance of sustainability and corporate social responsibility, leading businesses in ways that promote environmental stewardship, social justice, and community well-being, consistent with Christian teachings.
- **Leadership and Teamwork**
 - Exhibit strong leadership and collaborative skills by managing diverse teams, inspiring others, and fostering a work environment that encourages respect, empathy, and collective success.
 - Communicate complex business ideas clearly and effectively, both orally and in writing, to diverse audiences, including colleagues, clients, and stakeholders in business and ministry contexts.
- **Strategic Thinking and Problem Solving**
 - Utilize critical thinking and analytical skills to assess business problems, evaluate opportunities, and develop innovative solutions that align with organizational goals and societal needs.
 - Develop entrepreneurial thinking and innovative business solutions, with a focus on creating ventures that have a positive social and economic impact while advancing the common good.