1. Develop Evidence-Based Practitioners

Equip students with the knowledge and skills to critically evaluate and apply scientific research in exercise science, ensuring evidence-based decision-making in health, fitness, coaching, and performance settings.

2. Advance Professional Expertise in Human Performance

Prepare graduates to assess, design, and implement effective exercise and training programs across a range of populations—including athletes, clinical populations, and the general public—with a strong emphasis on health outcomes and functional performance.

3. Enhance Coaching and Leadership Competencies

Strengthen the ability of coaches, educators, and trainers to apply advanced concepts in strength and conditioning, injury prevention, and sport science to optimize athlete and team performance at all levels of competition.

4. Cultivate Research and Analytical Proficiency

Develop graduate-level competencies in research design, data interpretation, and scholarly communication to support professional development, future doctoral study, or contributions to the scientific and clinical communities.

Support Ethical, Inclusive, and Faith-Based Practice

Encourage ethical leadership, cultural competence, and service-minded practice rooted in Evangel University's Christian values—preparing students to impact their communities with integrity and compassion.