

Lisa Tyson, PhD

Professional Profile

- Leadership & People Development
- Course & Program Development
- Conflict Management
- Public Speaking and Teaching
- Project & Process Management
- CAMS SIS/Salesforce CRM/CANVAS LMS
- Expert in Andragogy & Adult Learning Theory and Practice
- Assessment & Accreditation Activities

Higher Education Leadership Experience

Evangel University, Springfield, MO

Director, Institutional Research, 2025 – Present

- Serves as Accreditation Liaison Officer with the Higher Learning Commission
- Responsible for accreditation activities for the University
- Responsible for data management

Dean, College of Online Learning, 2022-2025

- Provided leadership to program directors of online undergraduate programming and graduate leadership programs
- Conducted strategic planning, development and deployment of new online undergraduate programming and certificates (3 certificates and 6 degrees)
- Oversaw program improvement initiatives, faculty hiring and development, assessment, data management and reporting
- Collaborated with executive team, academic units, and service areas

Dean, College of Adult & Graduate Studies, 2017-2022; Director, 2016-2017

- Provided leadership to 8 staff members and 10 program coordinators
- Worked with departments to develop 6 new degrees and 8 certificates 2017-2021
- Served as member of university Cabinet and internal committees
- Conducted strategic plan development; oversaw partnership initiatives, data monitoring and reporting
- Provided orientation and development for 150+ faculty
- Oversaw operations budget of 4.3 million

Assistant Director, 2011– 2015; Academic Advisor, 2004 – 2011

- Assisted with development and facilitation of professional development for program faculty
- Conducted research regarding successful practices in adult learning
- Attended professional development conferences/workshops in adult education
- Managed educational pursuits of approximately 250 adult students
- Completed initial interviews, transcript evaluations, and facilitated new student orientation

Current Associations & Certifications

Council for Adult & Experiential Learning (CAEL), 2023-2025

Christian Adult Higher Education Association, 2013-2025

Vice President, 2017-2018; President, 2018-2019

Missouri Adult Learner Network, 2024-2025

Missouri Graduate Dean's Association, 2017 – 2021

Certificate in Academic Program Evaluation & Management, Gray Associates/BayPath University, 2022

Highlights of Leadership

- Doubled revenue in online undergraduate programming from 2017-2021
- Achieved net profit margin of 80% + on online undergraduate programming
- Added 18+ online degrees and certificates
- Deployed Strategic Partnership division – 100+ organizational/church partners
- Added student services center to better serve online and graduate students
- Transitioned online undergraduate program from 5 to 7-week model, increasing credits sold and revenue
- Led student trips: Nicaragua, England (3), Scotland, Turkey, Greece, Italy, Ireland, Poland, Czech Republic, Switzerland & France

Teaching Experience

Evangel University: Personal Leadership (seated/hybrid): undergraduate
2011-present Prior Learning Assessment (seated/online): undergraduate
Communications and Community Relations (hybrid/online): graduate
The Emotionally Intelligent Leader (online): graduate
Global & Cross-Cultural Leadership (online): doctoral

Presentations & Publications

- Tyson, L. (2024, Oct 11). *Courageous conversations: Speaking up when it matters most* [PowerPoint Presentation]. Employee Professional Development, Ozarks Area Community Action Corporation (OACAC).
- Tyson, L. (2023). Followership and the matrix organization. In K. Patterson & B.E. Winston (Eds.), *The nature of biblical followership, Volume 2, Christian faith perspectives in leadership & business* (pp. 111-128). Palgrave Macmillan. https://doi.org/10.1007/978-3-031-37331-2_7
- Tyson, L. (2023, April 6). *Student demand, technology changing higher ed*. Springfield Business Journal.
- Tyson, L. (2022, July 5). *Andragogy: Meeting the Needs of the Adult Learner* [PowerPoint presentation]. COL Faculty Development, Evangel University.
- Tyson, L. (2022, June 14). *Structured for success: Weathering the winds of higher education change* [Conference presentation]. Christian Adult Higher Education Association Conference, Nashville, TN.
- Tyson, L. (2022, May 30). *Evangel University Introduces College of Online Learning*. Springfield Business Journal.
- Tyson, L. (2021, August 30). *Engaging students in a Covid era* [PowerPoint presentation]. CAGS New Faculty Development, Evangel University.
- Cassell, S., Fabian, M., & Tyson, L. (2020, April 8). *Teaching to the heart* [PowerPoint presentation]. CAGS Faculty Development, Evangel University.
- Kelly, H. & Tyson, L. (2020, February 13). *Emotional Intelligence: Self-Awareness & Self-Management* [PowerPoint presentation]. EU Equip: Staff Development, Evangel University.

- Fabian, M. & Tyson, L. (2020, February 28). *5 ways to increase student engagement in your online course* [PowerPoint presentation]. CAGS Faculty Development, Evangel University.
- Tyson, L. & Walters, S. (2020, April 3). *Virtual brown bag: Leading virtual teams* [Webinar]. Evangel University.
- Tyson, L. & Walters, S. (2020, April 10). *Virtual brown bag: How to be a good virtual team member* [Webinar]. Evangel University.
- Beaty, A. & Tyson, L. (2019, June 11). *Are you surviving or thriving in the midst of changing higher education* [Conference presentation]. Christian Adult Higher Education Association Conference, Colorado Spring, CO.
- Tyson, L. (2019, June 12). *25th anniversary keynote address: Celebrating a legacy – preparing for the future* [Conference presentation]. Christian Adult Higher Education Association Conference, Colorado Springs, CO.
- Tyson, L. (2017, November 20). *Second chances: Stories of his faithfulness*. [PowerPoint presentation]. Evangel Auxiliary, Evangel University.
- Tyson, L. (2017). *A study exploring the culture, calling, and worldview perceptions of students in a global experience* [Unpublished doctoral dissertation]. Indiana Institute for Technology.
- Tyson, L. (2015). 'Self-leadership: The definitive guide to personal excellence.' Review of *Self-leadership: The definitive guide to personal excellence. Chapters 6-9*. Neck, C. P., Manz, C. C., Houghton, J. D. (2017). *Self-leadership: The definitive guide to personal excellence*. Thousand Oaks, CA: SAGE

Education

Certificate in Academic Program Evaluation and Management. Bay Path University, 2022

PhD Global Leadership, Specialization: Academic Administration, Indiana Institute of Technology, Fort Wayne, Indiana, 2017

Master of Organizational Leadership, Evangel University, Springfield, Missouri, 2009

Bachelor of Arts in Government, Evangel University, Springfield, Missouri, 1993

Gallup Strengths Finder Results: Learner, Input, Achiever, Intellection, Responsibility

Enneagram: 1w9