



Department of Business

BBA in Business Management

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed. At the conclusion of this program, students will be able to:

- 1. Self-leadership**
Exhibit increase self-awareness, self-management, and emotional intelligence skills.
- 2. Leading and Managing Others**
Understand appropriate techniques in leading and managing others.
- 3. Managing Systems, Processes, and Products**
Apply appropriate actions for managing systems, processes, and products.