



College of Arts and Sciences

Communication Department

Bachelor of Arts and Bachelor of Science in Film & Production and Bachelor of Fine Arts in Film

The following Program Learning Outcomes have been established by Evangel faculty to define the areas of knowledge and skills that students graduating from this major degree program should have developed. At the conclusion of this program, students will be able to:

1. **Knowledge:** Demonstrate the ability to develop concepts for audio/visual stories and related productions for various targeted audiences and determine the best practices in which to implement various production methods and styles using knowledge of the medium's history, culture and artistry.
2. **Character:** Produce ethical work in production fields that are surrounded by dilemmas and interpersonal constraints, realizing that the integration of faith and learning will be effective in career success.
3. **Skills:** Utilize producing and writing skills. Emphasizes skills in writing, camera/photographic work, editing, audio, graphics and direction. Create original content that shows competence in their given fields.